

## Full and detailed technical cookies disclosure

**Website audited:** <http://www.obidosconsulting.com/>

**Audit date:** 28 May 2013

**Auditor:** Cookie Reports Limited  
<http://www.cookiereports.com/>

This document is provided to support "Obidos" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 28 May 2013.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "Obidos" and should be returned at their request.

# OUR COOKIES

## Necessary

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name	Domain	Path	Expiry	Secure	Purpose	Description
Obidos	wscrCookieConsent	obidosconsulting.com	/	90 days	No	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.
Cookie Control, Civic UK	civicAllowCookies	www.obidosconsulting.com	/	90 days	No	Authorisation	These cookies are set in order to remember preferences in regards to cookies.

## Site experience

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

We do not use any cookies in this category.

## Performance & operation

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name	Domain	Path	Expiry	Secure	Purpose	Description
Google Analytics, Google Inc.	__utma	obidosconsulting.com	/	2 years	No	Analytics	Collects data such as number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This information is used by Google Analytics.
Google Analytics, Google Inc.	__utma	tweetping.net	/	2 years	No	Analytics	Collects data such as number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This information is used by Google Analytics.
Google Analytics, Google Inc.	__utmb	tweetping.net	/	30 minutes	No	Analytics	Takes a timestamp of the exact moment in time when a visitor enters the site. Used by Google Analytics to calculate how long a website visit takes.

Google Analytics, Google Inc.	__utmb	obidosconsulting.com	/	30 minutes	No	Analytics	Takes a timestamp of the exact moment in time when a visitor enters the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google Inc.	__utmc	tweetping.net	/	Session	No	Analytics	Takes a timestamp of the exact moment in time when a visitor leaves the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google Inc.	__utmc	obidosconsulting.com	/	Session	No	Analytics	Takes a timestamp of the exact moment in time when a visitor leaves the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google Inc.	__utmz	tweetping.net	/	6 months	No	Analytics	Collects data about where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. Used by Google Analytics.
Google Analytics, Google Inc.	__utmz	obidosconsulting.com	/	6 months	No	Analytics	Collects data about where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. Used by Google Analytics.

## Marketing, anonymous cross site tracking

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

Company	Name	Domain	Path	Expiry	Secure	Purpose	Description
Twitter, Inc	guest_id	twitter.com	/	2 years	No	Social networking (low impact)	Collects anonymous data and monitors how users navigate and interact with the Site and Services of real-time information networking platform Twitter, Inc.. The aim is to customize and improve the Services.

## Marketing, targeted advertising

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies maybe sold to third parties.

We do not use any cookies in this category.