

Full and detailed technical cookies disclosure

Website audited: <http://www.falck.com/>
Audit date: 2015-11-05
Auditor: Cookie Reports Limited
<http://www.cookiereports.com/>

This document is provided to support "Falck" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 2015-11-05.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "Falck" and should be returned at their request.

Cookies

Necessary cookies – 8 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Falck	FalckCookieControl	www.falck.com	/	1 year	Any	Authorisation	Register if you have given consent to cookies.
Falck	FalckCookieControl	us.falck.com	/	1 year	Any	Authorisation	Register if you have given consent to cookies.
23 Video, 23 Visual Aps	ad_session_id	falck.23video.com	/	2 hours, 30 minutes	Any	Authorisation	Used by the 23 Video platform to collect statistics on videos that have been served.
Falck	FalckCookieControl	www.falck.cl	/	1 year	Any	Authorisation	Register if you have given consent to cookies.
Falck	FalckCookieControl	www.falck.mx	/	1 year	Any	Authorisation	Register if you have given consent to cookies.
Falck	FalckCookieControl	www.falck.ng	/	1 year	Any	Authorisation	Register if you have given consent to cookies.
Falck	FalckCookieControl	www.falcknutec.no	/	1 year	Any	Authorisation	Register if you have given consent to cookies.
Falck	FalckCookieControl	www.falcksafety.com.br	/	1 year	Any	Authorisation	Register if you have given consent to cookies.

Site experience cookies – 6 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
23 Video, 23 Visual Aps	local_cache_super_p	falck.23video.com	/	2 hours, 30 minutes	Any	User preferences	Used to form the user interface/page that the user will see. It can show a link to a login and links to administration of a video (if the user is logged in as admin).
23 Video, 23 Visual Aps	local_cache_user_icon	falck.23video.com	/	2 hours, 30 minutes	Any	User preferences	Used to form the user interface/page that the user will see. It can show a link to a login and links to administration of a video (if the user is logged in as admin).
23 Video, 23 Visual Aps	local_cache_user_id	falck.23video.com	/	Session	Any	User preferences	Used to form the user interface/page that the user will see. It can show a link to a login and links to administration of a video (if the user is logged in as admin).
23 Video, 23 Visual Aps	local_cache_user_name	falck.23video.com	/	2 hours, 30 minutes	Any	User preferences	Used to form the user interface/page that the user will see. It can show a link to a login and links to administration of a video (if the user is logged in as admin).
23 Video, 23 Visual Aps	local_cache_user_p	falck.23video.com	/	2 hours, 30 minutes	Any	User preferences	Used to form the user interface/page that the user will see. It can show a link to a login and links to administration of a video (if the user is logged in as admin).
23 Video, 23 Visual Aps	local_cache_visitor_p	falck.23video.com	/	2 hours, 30 minutes	Any	User preferences	Used to form the user interface/page that the user will see. It can show a link to a login and links to administration of a video (if the user is logged in as admin).

Performance & operation cookies – 29 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Google Analytics, Google Inc.	__utma	falck.com	/	2 years	Any	Analytics	Collects data such as number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This information is used by Google Analytics.
Google Analytics, Google Inc.	__utmb	falck.com	/	30 minutes	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor enters the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google Inc.	__utmc	falck.com	/	Session	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor leaves the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google Inc.	__utmt*	falck.com	/	10 minutes	Any	Analytics	This cookie is not normally present in a default configuration of the tracking code. The __utmt cookie passes the information provided via the _setVar() method, which you use to create a custom user segment. This string is then passed to the Analytics servers in the GIF request URL via the utmccparameter. This cookie is only written if you have added the _setVar() method for the tracking code on your website page.
Google Analytics, Google Inc.	__utmz	falck.com	/	6 months	Any	Analytics	Collects data about where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. Used by Google Analytics.
Google Analytics, Google Inc.	_dc_gtm_UA*	falck.com	/	10 minutes	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	_gat_UA-44371036-1	falck.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	_gat_UA-45090155-1	falck.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	_gat_UA-50469038-1	falck.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	_gat_UA-53995434-1	falck.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.

Google Analytics, Google Inc.	__gat_UA-56376165-1	falck.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-57021855-1	falck.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	ga_*	falck.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-31904609-2	us.falck.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	ga_*	us.falck.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
23 Video, 23 Visual Aps	__visual_swf_referer	falck.23video.com	/	Session	Any	Analytics	Used by the 23 Video platform to collect statistics on videos that have been served.
23 Video, 23 Visual Aps	session_referer	falck.23video.com	/	Session	Any	Analytics	Used by the 23 Video platform to collect statistics on videos that have been served.
23 Video, 23 Visual Aps	uuid	falck.23video.com	/	3 years	Any	Analytics	Provides a random ID on the client that is used to measure video view precisely. Viewing a video can cause multiple downloads from 23 Video-servers and the cookie is used to combine these downloads into one viewing.
Google Analytics, Google Inc.	__gat_UA-44371036-1	falck.cl	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-56354804-1	falck.cl	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-44371036-1	falck.mx	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-60859821-1	falck.mx	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-44371036-1	falck.ng	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-56828193-1	falck.ng	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__dc_gtm_UA*	falcknutec.no	/	10 minutes	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__ga	falcknutec.no	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-44371036-1	falcksafety.com.br	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.

Google Analytics, Google Inc.	__gat_UA-57121973-1	falcksafety.com.br	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
YouTube, LLC	YSC	youtube.com	/	Session	Any	Analytics	A unique identifier given to site visitor when viewing a video.

Marketing, anonymous cross site tracking cookies – 13 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
DoubleClick, Google Inc.	id	doubleclick.net	/	2 years	Any	Advertising (low impact)	Contains a unique code to determine which advertisements have been shown on a device, on behalf of Google Inc. Advertising platform DoubleClick. Allows monitoring of the effectiveness of the ads and make the ads more relevant to the user.
DoubleClick, Google Inc.	test_cookie	doubleclick.net	/	15 minutes	Any	Advertising (low impact)	Tests if the user's browser supports cookies, on behalf of Google Inc. Advertising platform DoubleClick.
To be completed	ga_falck	falck.mx	/	2 years	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	ga_falckmx	falck.mx	/	2 years	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	_ceir	falcknutec.no	/no	5 years	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	ga_falck	falcksafety.com.br	/	2 years	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	ga_fss_br	falcksafety.com.br	/	2 years	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	ndu	www.falcknutec.no	/	1 years	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	ndv	www.falcknutec.no	/	30 minutes	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
YouTube, LLC	GEUP	youtube.com	/	2 years	Any	Advertising (low impact)	A unique identifier given to each computer that allows tracking of YouTube videos by Google.

YouTube, LLC	GPS	youtube.com	/	30 minutes	Any	Advertising (low impact)	A unique identifier given to each mobile device that allows tracking based on GPS location.
YouTube, LLC	PREF	youtube.com	/	10 years	Any	Advertising (low impact)	A unique identifier given to each computer that allows tracking of YouTube videos by Google.
YouTube, LLC	VISITOR_INFO1_LIVE	youtube.com	/	240 days	Any	Advertising (low impact)	Remembers if YouTube should show the new-style or old-style video interface to you.

Marketing, targeted advertising cookies – 0 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies maybe sold to third parties.

We do not use any cookies in this category.