

## Full and detailed technical cookies disclosure

**Website audited:** <https://www.visa.co.uk/>  
**Audit date:** 2019-02-07  
**Auditor:** Digital Control Room Limited  
<https://www.digitalcontrolroom.com/>

This document is provided to support "VISA EUROPE" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 2019-02-07.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "VISA EUROPE" and should be returned at their request.

# Cookies

## Necessary cookies - 11 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
ASP.NET, Microsoft, Inc.	ASP.NET_SessionId	www.visa.co.uk	/	Session	Any	Your visit	Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites.
To be completed	lbs	www.visa.co.uk	/	Session	HTTPS	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	AKA_A2	visa.co.uk	/	1 hour	HTTPS	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	_gcl_au	visa.co.uk	/	2 months, 30 days	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Digital Control Room Limited	wscrCookieConsent	visa.co.uk	/	1 year	Any	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.
To be completed	lang	bizographics.com	/	Session	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	_abck	checkout.visa.com	/	1 year	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	bm_sz	checkout.visa.com	/	4 hours	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	UserMatchHistory	linkedin.com	/	1 month	HTTPS	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
VISA	ready	secure.checkout.visa.com	/	Session	HTTPS	Your visit	Detects whether the user's browser accepts third party cookies in order to show the correct user navigation

To be completed

AWSALB

subscriptions.sm /  
artrecruiters.com

7 days

Any

Under review

This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.

## Site experience cookies - 0 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

We do not use any cookies in this category.

## Performance & operation cookies - 5 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
SlideShare Inc.	ServerID	www.visa.co.uk	/	Session	Any	Performance / Networking	Improve website performance and reliability by balancing load between servers operated by SlideShare.
Google Analytics, Google Inc.	__ga	visa.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-*	visa.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gid	visa.co.uk	/	1 day	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
YouTube, Google Inc.	YSC	youtube.com	/	Session	Any	Analytics	A unique identifier given to site visitor when viewing a video.

# Marketing, anonymous cross site tracking cookies - 15 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
LinkedIn Corporation	BizoID	ads.linkedin.com	/	6 months	HTTPS	Social networking (low impact)	The BizoID cookie stores a unique LinkedIn user ID. Note: The LinkedIn user ID does not contain personally identifiable information.
LinkedIn Corporation	lang	ads.linkedin.com	/	Session	Any	Social networking (low impact)	Used as part of a websites social media plugins. Set by LinkedIn when a web page is loaded that includes a panel with an invite to Follow us.
DoubleClick, Google Inc.	IDE	doubleclick.net	/	2 years	Any	Advertising (low impact)	Contains a unique code to determine which advertisements have been shown on a device, on behalf of Google Inc. Advertising platform DoubleClick. Allows monitoring of the effectiveness of the ads and make the ads more relevant to the user.
DoubleClick, Google Inc.	test_cookie	doubleclick.net	/	15 minutes	Any	Advertising (low impact)	Tests if the user's browser supports cookies, on behalf of Google Inc. Advertising platform DoubleClick.
Facebook, Inc.	fr	facebook.com	/	3 months	Any	Social networking (low impact)	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.
RadiumOne, Inc.	ra1_sgm_<i><lt;digits></i>	gwallet.com	/	1 year	Any	Advertising (low impact)	Collects anonymous data such as users geographic location, IP address, web sites visited, date and time of visit, ads clicked on. The information is used by online Advertising platform RadiumOne, Inc to analyse customer behaviour and work with web sites around the world buying display advertising space and reselling it in targeted packages to advertisers and agencies. Users receive targeted advertising that they are more likely to be interested in.
LinkedIn Corporation	bcookie	linkedin.com	/	2 years	Any	Social networking (low impact)	Set by social networking platform LinkedIn Corporation when you load web pages that include a panel inviting you to Follow us.
LinkedIn Corporation	lang	linkedin.com	/	Session	Any	Social networking (low impact)	Used as part of a websites social media plugins. Set by LinkedIn when a web page is loaded that includes a panel with an invite to Follow us.

LinkedIn Corporation	lidc	linkedin.com	/	1 day	Any	Social networking (low impact)	Set by social networking platform LinkedIn Corporation when you load web pages that include a panel inviting you to Follow us.
Twitter, Inc.	personalization_id	twitter.com	/	2 years	Any	Social networking (low impact)	Collects anonymous data and monitors how users navigate and interact with the Site and Services of real-time information networking platform Twitter, Inc.. The aim is to customise and improve the Services.
Facebook, Inc.		www.facebook.com	/	Session	Any	Social networking (low impact)	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.
LinkedIn Corporation	bscookie	www.linkedin.com	/	2 years	HTTPS	Social networking (low impact)	Set by social networking platform LinkedIn Corporation when you load web pages that include a panel inviting you to Follow us.
YouTube, Google Inc.	GPS	youtube.com	/	30 minutes	Any	Advertising (low impact)	A unique identifier given to each mobile device that allows tracking based on GPS location.
YouTube, Google Inc.	PREF	youtube.com	/	10 years	Any	Advertising (low impact)	A unique identifier given to each computer that allows tracking of YouTube videos by Google.
YouTube, Google Inc.	VISITOR_INFO1_LIVE	youtube.com	/	240 days	Any	Advertising (low impact)	Remembers if YouTube should show the new-style or old-style video interface to you.

## Marketing, targeted advertising cookies - 0 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies maybe shared to third parties.

We do not use any cookies in this category.