

Full and detailed technical cookies disclosure

Website audited: <http://rethinkingdepression.com/>
<http://www.rethinkdepression.com/>

Audit date: 2015-11-08

Auditor: Cookie Reports Limited
<http://www.cookiereports.com/>

This document is provided to support "Lundbeck" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 2015-11-08.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "Lundbeck" and should be returned at their request.

Cookies

Necessary cookies – 4 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

| Company | Name of cookie | Domain | Path | Expiry | Protocol | Purpose | Description |
|--------------------------|-------------------|---------------------------|------|---------|----------|------------|---|
| The PHP Group | PHPSESSID | www.rethinkdepression.com | / | Session | Any | Your visit | Stores session data during a website visit, issued by a PHP application, which is a Web Application framework for building websites, produced by The PHP Group. |
| The PHP Group | PHPSESSID | rethinkdepression.com | / | Session | Any | Your visit | Stores session data during a website visit, issued by a PHP application, which is a Web Application framework for building websites, produced by The PHP Group. |
| ASP.NET, Microsoft, Inc. | JSESSIONID | bam.nr-data.net | / | Session | Any | Your visit | Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites. |
| Lundbeck | wscrCookieConsent | rethinkingdepression.com | / | 90 days | Any | Your visit | Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level. |

Site experience cookies – 1 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

| Company | Name of cookie | Domain | Path | Expiry | Protocol | Purpose | Description |
|---------|----------------|-----------|------|--------|----------|------------------|---|
| Vimeo | player | vimeo.com | / | 1 year | Any | User preferences | Stores user preferences for the playback of videos from Vimeo.com |

Performance & operation cookies – 6 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

| Company | Name of cookie | Domain | Path | Expiry | Protocol | Purpose | Description |
|-------------------------------|----------------|-----------------------|------|------------|----------|-----------|--|
| Google Analytics, Google Inc. | __ga | rethinkdepression.com | / | 2 years | Any | Analytics | A unique identifier given to each browser to track user interactions with the website. |
| Google Analytics, Google Inc. | __gat | rethinkdepression.com | / | 2 years | Any | Analytics | A unique identifier given to each browser to track user interactions with the website. |
| Google Analytics, Google Inc. | __utma | player.vimeo.com | / | 2 years | Any | Analytics | Collects data such as number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This information is used by Google Analytics. |
| Google Analytics, Google Inc. | __utmb | player.vimeo.com | / | 30 minutes | Any | Analytics | Takes a timestamp of the exact moment in time when a visitor enters the site. Used by Google Analytics to calculate how long a website visit takes. |
| Google Analytics, Google Inc. | __utmc | player.vimeo.com | / | Session | Any | Analytics | Takes a timestamp of the exact moment in time when a visitor leaves the site. Used by Google Analytics to calculate how long a website visit takes. |
| Google Analytics, Google Inc. | __utmz | player.vimeo.com | / | 6 months | Any | Analytics | Collects data about where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. Used by Google Analytics. |

Marketing, anonymous cross site tracking cookies – 4 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

| Company | Name of cookie | Domain | Path | Expiry | Protocol | Purpose | Description |
|-------------------------------|----------------|------------------|------|------------|----------|--------------|---|
| To be completed | __utmt_player | player.vimeo.com | / | 10 minutes | Any | Under review | This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly. |
| Google Analytics, Google Inc. | __utmt* | player.vimeo.com | / | 10 minutes | Any | Analytics | Used by Google Analytics to throttle the rate of requests. |
| To be completed | clip_test2 | vimeo.com | / | 60 days | Any | Under review | This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly. |
| To be completed | vuid | vimeo.com | / | 2 years | Any | Under review | This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly. |

Marketing, targeted advertising cookies – 0 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies maybe sold to third parties.

We do not use any cookies in this category.