

Full and detailed technical cookies disclosure

Website audited: <https://www.discountinsurance.co.uk/>

Audit date: 2021-04-17

Auditor: Digital Control Room Limited
<https://www.digitalcontrolroom.com/>

This document is provided to support "-- company --" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 2021-04-17.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "-- company --" and should be returned at their request.

Cookies

Necessary cookies - 3 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
ASP.NET, Microsoft Corporation	ASP.NET_SessionId	www.discountinsurance.co.uk	/	Session	Any	Authorisation	Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites.
ASP.NET, Microsoft Corporation	__RequestVerificationToken	www.discountinsurance.co.uk	/	Session	Any	Your visit	A feature of the ASP.NET platform to help prevent Cross-Site Request Forgery (CSRF) attacks.
Digital Control Room Ltd	wscrCookieConsent	www.discountinsurance.co.uk	/	1 year	Any	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.

Site experience cookies - 0 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

We do not use any cookies in this category.

Performance & operation cookies - 10 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Sitecore A/S	SC_ANALYTICS_GLOBAL_COOKIE	www.discountinsurance.co.uk	/	1 year	Any	Analytics	Gather anonymous analytics information for visitors to the site.
Google Analytics, Google LLC	__utmvbPPBuzIBIZ	www.discountinsurance.co.uk	/	2 years	HTTPS	Analytics	Provides custom tracking to augment the standard tracking capabilities of Google Analytics.
Google Analytics, Google LLC	__utmvc	www.discountinsurance.co.uk	/	2 years	Any	Analytics	Provides custom tracking to augment the standard tracking capabilities of Google Analytics.
Google Analytics, Google LLC	__utmvpPPBuzIBIZ	www.discountinsurance.co.uk	/	2 years	HTTPS	Analytics	Provides custom tracking to augment the standard tracking capabilities of Google Analytics.
Google Analytics, Google LLC	_ga	discountinsurance.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	_gat	discountinsurance.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	_gid	discountinsurance.co.uk	/	1 day	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Incapsula, Inc., Imperva, Inc.	incap_ses_*	discountinsurance.co.uk	/	Session	HTTPS	Performance / Networking	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Incapsula, Inc., Imperva, Inc.	nlbi_<i><digits></i>+	discountinsurance.co.uk	/	Session	HTTPS	Performance / Networking	Incapsula load balancing
Incapsula, Inc., Imperva, Inc.	visid_incap_*	discountinsurance.co.uk	/	2 years	HTTPS	Performance / Networking	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.

Marketing, anonymous cross site tracking cookies - 2 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
DoubleClick, Google LLC	IDE	doubleclick.net	/	2 years	HTTPS	Advertising	Contains a unique code to determine which advertisements have been shown on a device, on behalf of Google Inc. Advertising platform DoubleClick. Allows monitoring of the effectiveness of the ads and make the ads more relevant to the user.
DoubleClick, Google LLC	test_cookie	doubleclick.net	/	15 minutes	HTTPS	Advertising	Tests if the user's browser supports cookies, on behalf of Google Inc. Advertising platform DoubleClick.

Marketing, targeted advertising cookies - 0 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies maybe shared to third parties.

We do not use any cookies in this category.