

Full and detailed technical cookies disclosure

Website audited: <https://offer.golferspolicy.co.uk/>
<https://www.golferspolicy.co.uk/>

Audit date: 2018-12-17

Auditor: Digital Control Room Limited
<https://www.digitalcontrolroom.com/>

This document is provided to support "-- company --" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 2018-12-17.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "-- company --" and should be returned at their request.

Cookies

Necessary cookies - 7 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
ASP.NET, Microsoft, Inc.	ASP.NET_SessionId	www.golferspolic y.co.uk	/	Session	HTTPS	Your visit	Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites.
ASP.NET, Microsoft, Inc.	__RequestVerificationToken	www.golferspolic y.co.uk	/	Session	HTTPS	Your visit	A feature of the ASP.NET platform to help prevent Cross-Site Request Forgery (CSRF) attacks.
Tealium	utag_main	golferspolicy.co.u k	/	1 year	Any	Your visit	Used to store the Tealium ID required to enable visitor information to be analysed.
Digital Control Room Limited	wscrCookieConsent	golferspolicy.co.u k	/	1 year	Any	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.
To be completed	dtCookie	ajg.com	/	Session	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
ASP.NET, EIS	JSESSIONID	metrics.response tap.com	/	Session	HTTPS	Your visit	Stores session data during a website visit, issued by Jetty Web Server
To be completed	sxa_site	www.ajg.com	/	Session	HTTPS	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.

Site experience cookies - 0 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

We do not use any cookies in this category.

Performance & operation cookies - 17 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
AdInsight Limited	__adiCookieCheck	www.golferspolicy.co.uk	/	Session	Any	Analytics	Aids understanding the relationship between website visitor and a company call centre, used by Call Tracking and Analytics software AdInsight.
AdInsight Limited	__adiCookieCheck	www.golferspolicy.co.uk	/Home	Session	Any	Analytics	Aids understanding the relationship between website visitor and a company call centre, used by Call Tracking and Analytics software AdInsight.
AdInsight Limited	__adiCookieCheck	www.golferspolicy.co.uk	/MyPolicy/Account	Session	Any	Analytics	Aids understanding the relationship between website visitor and a company call centre, used by Call Tracking and Analytics software AdInsight.
AdInsight Limited	__adiCookieCheck	www.golferspolicy.co.uk	/home	Session	Any	Analytics	Aids understanding the relationship between website visitor and a company call centre, used by Call Tracking and Analytics software AdInsight.
AdInsight Limited	__adiCookieCheck	www.golferspolicy.co.uk	/mypolicy/account	Session	Any	Analytics	Aids understanding the relationship between website visitor and a company call centre, used by Call Tracking and Analytics software AdInsight.
AdInsight Limited	__adiCookieCheck	www.golferspolicy.co.uk	/quote	Session	Any	Analytics	Aids understanding the relationship between website visitor and a company call centre, used by Call Tracking and Analytics software AdInsight.
Google Analytics, Google Inc.	__ga	golferspolicy.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_cn	golferspolicy.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_tealium_0	golferspolicy.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gid	golferspolicy.co.uk	/	1 day	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
ResponseTap Limited	adiErr	golferspolicy.co.uk	/	5 minutes	Any	Analytics	Associates website visitors to incoming requests to our call centre.
Unbounce	ubvt	golferspolicy.co.uk	/	3 days	Any	Analytics	Provides Analytics on completion of forms and your experience on our site.

Unbounce	ubpv	offer.golferspolic y.co.uk	/	6 months	Any	Analytics	Provides Analytics on completion of forms and your experience on our site.
Unbounce	ubvs	offer.golferspolic y.co.uk	/	180 days	Any	Analytics	Provides Analytics on completion of forms and your experience on our site.
Incapsula, Inc.	incap_ses_*	ajg.com	/	Session	Any	Performance / Networking	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Incapsula, Inc.	visid_incap_*	ajg.com	/	2 years	Any	Performance / Networking	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Cloudflare, Inc.	__cfduid	browser-update. org	/	7 years, 2 months	Any	Performance / Networking	Override any security restrictions based on the IP address the visitor is coming from.

Marketing, anonymous cross site tracking cookies - 3 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
DoubleClick, Google Inc.	IDE	doubleclick.net	/	2 years	Any	Advertising (low impact)	Contains a unique code to determine which advertisements have been shown on a device, on behalf of Google Inc. Advertising platform DoubleClick. Allows monitoring of the effectiveness of the ads and make the ads more relevant to the user.
DoubleClick, Google Inc.	test_cookie	doubleclick.net	/	15 minutes	Any	Advertising (low impact)	Tests if the user's browser supports cookies, on behalf of Google Inc. Advertising platform DoubleClick.
LinkedIn Corporation	lidc	linkedin.com	/	1 day	Any	Social networking (low impact)	Set by social networking platform LinkedIn Corporation when you load web pages that include a panel inviting you to Follow us.

Marketing, targeted advertising cookies - 5 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies maybe shared to third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
AddThis, LLC	__atuvc	offer.golferspolicy.co.uk	/	2 years	Any	Social networking (high impact)	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC	__atuvs	offer.golferspolicy.co.uk	/	30 minutes	Any	Social networking (high impact)	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC	loc	addthis.com	/	2 years, 3 weeks	Any	Social networking (high impact)	Records user geographic location, on behalf of AddThis which is owned and operated by Clearspring Technologies. AddThis is a content sharing platform which gives end users a way to share content across the social web, and provides analytics to publishers.
AddThis, LLC	uvc	addthis.com	/	2 years	Any	Social networking (high impact)	Measures how often AddThis see a user. AddThis, owned and operated by Clearspring Technologies, uses this information to give end users a way to share content across the social web, and provide publishers with in-depth analytics.
AddThis, LLC	xtc	addthis.com	/	2 years	Any	Social networking (high impact)	Records user sharing and social activity, on behalf of AddThis which is owned and operated by Clearspring Technologies. AddThis is a content sharing platform which gives end users a way to share content across the social web, and provides analytics to publishers.