

Full and detailed technical cookies disclosure

Website audited: <https://www.justlandlords.co.uk/>
Audit date: 2020-12-17
Auditor: Digital Control Room Limited
<https://www.digitalcontrolroom.com/>

This document is provided to support "-- company --" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 2020-12-17.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "-- company --" and should be returned at their request.

Cookies

Necessary cookies - 2 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Laravel LLC	laravel_session	www.justlandlord s.co.uk	/	2 hours	HTTPS	Your visit	Stores session data during a website visit, issued by the Laravel framework for building websites.
Digital Control Room Ltd	wscrCookieConsent	www.justlandlord s.co.uk	/	1 year	Any	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.

Site experience cookies - 8 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
LiveChat, Inc.	__oauth_redirect_detector	accounts.livechat inc.com	/	1 minute	Any	User preferences	Used by LiveChat, Inc. solely with the purpose of personalizing a particular user.
LiveChat, Inc.	__lc_cid	accounts.livechat inc.com	/custome r	3 years	HTTPS	User preferences	Used by LiveChat, Inc. solely with the purpose of personalizing a particular user.
LiveChat, Inc.	__lc_cst	accounts.livechat inc.com	/custome r	3 years	HTTPS	User preferences	Used by LiveChat, Inc. solely with the purpose of personalizing a particular user.
LiveChat, Inc.	__lc2_cid	accounts.livechat inc.com	/licence	3 years	HTTPS	User preferences	Used by LiveChat, Inc. solely with the purpose of personalizing a particular user.
LiveChat, Inc.	__lc2_cst	accounts.livechat inc.com	/licence	3 years	HTTPS	User preferences	Used by LiveChat, Inc. solely with the purpose of personalizing a particular user.
LiveChat, Inc.	CASID	api.livechatinc.co m	/	Session	HTTPS	User preferences	Used by LiveChat, Inc. solely with the purpose of personalizing a particular user.
Google LLC	NID	google.com	/	6 months	HTTPS	User preferences	Stores user preferences and information when viewing pages embedded with content from Google Maps.
LiveChat, Inc.	__livechat	livechatinc.com	/licence/ 9708605	2 years	HTTPS	User preferences	Used by LiveChat, Inc. solely with the purpose of personalizing a particular user.

Performance & operation cookies - 6 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Google Analytics, Google LLC	__ga	justlandlords.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	__gat	justlandlords.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	__gat_saleTracker	justlandlords.co.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	__gid	justlandlords.co.uk	/	1 day	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Vimeo, LLC	vuid	vimeo.com	/	2 years	HTTPS	Analytics	Vimeo Analytics unique id
YouTube, Google LLC	YSC	youtube.com	/	Session	HTTPS	Analytics	A unique identifier given to site visitor when viewing a video.

Marketing, anonymous cross site tracking cookies - 19 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
AdRoll, NextRoll, Inc.	__adroll_fpc	www.justlandlords.co.uk	/	5 years	Any	Advertising	Part of an advertising network that displays text, images, videos and rich media adverts targeted to specific users.
Adform	__ar_v4	www.justlandlords.co.uk	/	6 years	Any	Advertising	Used to optimize the delivery of Ads (many partners looking for ad space) using auction pricing, real-time bidding, API functionality, behavioral targeting and access to campaign information.
AdRoll, NextRoll, Inc.	_te_	www.justlandlords.co.uk	/	Session	Any	Advertising	Part of an advertising network that displays text, images, videos and rich media adverts targeted to specific users.
Facebook, Inc.	_fbp	justlandlords.co.uk	/	2 hours, 10 minutes	Any	Advertising	This cookie will help deliver our advertising to people who have already visited our website when they are on Facebook or a digital platform powered by Facebook Advertising.
AdRoll, NextRoll, Inc.	__adroll_shared	adroll.com	/	13 months	HTTPS	Advertising	Part of an advertising network that displays text, images, videos and rich media adverts targeted to specific users.
BIDSWITCH, IponWeb Limited.	c	bidswitch.net	/	2 years	HTTPS	Advertising	Stores the timestamp of the user first encountered in our system and is used for determining whether we want to cookie-sync this user or not.
BIDSWITCH, IponWeb Limited.	tuuid	bidswitch.net	/	2 years	HTTPS	Advertising	Stores the unique ID assigned by BidSwitch for each user.
BIDSWITCH, IponWeb Limited.	tuuid_lu	bidswitch.net	/	1 year	HTTPS	Advertising	Stores the date and time that the session cookie was last updated
AdRoll, NextRoll, Inc.	__adroll	d.adroll.com	/	14 years	HTTPS	Advertising	Part of an advertising network that displays text, images, videos and rich media adverts targeted to specific users.
DoubleClick, Google LLC	IDE	doubleclick.net	/	2 years	HTTPS	Advertising	Contains a unique code to determine which advertisements have been shown on a device, on behalf of Google Inc. Advertising platform DoubleClick. Allows monitoring of the effectiveness of the ads and make the ads more relevant to the user.

DoubleClick, Google LLC	test_cookie	doubleclick.net	/	15 minutes	HTTPS	Advertising	Tests if the user's browser supports cookies, on behalf of Google Inc. Advertising platform DoubleClick.
Facebook, Inc.	fr	facebook.com	/	3 months	HTTPS	Advertising	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.
OpenX Limited	i	openx.net	/	2 years	Any	Advertising	Collects data such as browser information, IP address, search history, clickstream data. Used by OpenX Limited which is an Ad network / Retargeter Technology provider enabling advertisers to target an advertisement to a user who has visited their website or interacted with a different advertisement in the past. Aggregate data is shared with 3rd parties.
Facebook, Inc.		www.facebook.com	/	Session	Any	Social networking	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.
Facebook, Inc.		www.facebook.com	/tr	Session	Any	Social networking	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.
Yahoo! Inc., Verizon Communications Inc.	A3	yahoo.com	/	1 year	HTTPS	Advertising	Collects data such as IP address, the web pages that were viewed, date and time, domain type, and responds to advertisements delivered to web users by Advertising.com or other websites that are part of the network.
Yahoo Web Analytics, Verizon Communications Inc.	B	yahoo.com	/	25 years	Any	Advertising	Collects anonymous data including IP address, time spent on webpages, links clicked, advertisements viewed on those pages. The data is used by Yahoo! Web Analytics so that Yahoo! can report statistical information such as demographics and category interests of website visitors. Online marketers and website designers use the Yahoo! reports to align with audiences.
YouTube, Google LLC	GPS	youtube.com	/	30 minutes	Any	Advertising	A unique identifier given to each mobile device that allows tracking based on GPS location.
YouTube, Google LLC	VISITOR_INFO1_LIVE	youtube.com	/	240 days	HTTPS	Advertising	Remembers if YouTube should show the new-style or old-style video interface to you.

Marketing, targeted advertising cookies - 0 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies maybe shared to third parties.

We do not use any cookies in this category.