

Full and detailed technical cookies disclosure

Website audited:	https://alumni.cranfield.ac.uk/ https://www.cranfield.ac.uk/
Audit date:	2021-04-02
Auditor:	Digital Control Room Limited https://www.digitalcontrolroom.com/

This document is provided to support "-- company --" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 2021-04-02.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "-- company --" and should be returned at their request.

Cookies

Necessary cookies - 50 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
ASP.NET, Microsoft Corporation	ASP.NET_SessionId	alumni.cranfield.ac.uk	/	Session	Any	Authorisation	Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites.
Digital Control Room Ltd	wscrCookieConsent	alumni.cranfield.ac.uk	/	1 year	Any	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.
To be completed	__hssc	cranfield.ac.uk	/	30 minutes	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	__hssrc	cranfield.ac.uk	/	Session	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	__hstc	cranfield.ac.uk	/	1 year	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	hubspotutk	cranfield.ac.uk	/	1 year	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Cloudflare, Inc.	__cfduid	blog.som.cranfield.ac.uk	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfruid	blog.som.cranfield.ac.uk	/	Session	HTTPS	Authorisation	Cookie related to rate limiting policies. Cloudflare Rate Limiting is a feature that allows customers to identify and mitigate high request rates automatically, either for specific URLs or for an entire domain.
To be completed	__hssc	blog.som.cranfield.ac.uk	/	30 minutes	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.

To be completed	__hsrc	blog.som.cranfield.ac.uk	/	Session	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	__hstc	blog.som.cranfield.ac.uk	/	1 year	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	hubspotutk	blog.som.cranfield.ac.uk	/	1 year	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
ASP.NET, Microsoft Corporation	ASP.NET_SessionId	streaming.cranfield.ac.uk	/	Session	Any	Authorisation	Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites.
EIS, Microsoft Corporation	JSESSIONID	webapps2.cranfield.ac.uk	/webforms	Session	HTTPS	Your visit	Stores session data during a website visit, issued by Jetty Web Server.
ASP.NET, Microsoft Corporation	ASP.NET_SessionId	www.cranfield.ac.uk	/	Session	Any	Authorisation	Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites.
To be completed	__racnt	www.cranfield.ac.uk	/	Session	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	__racplx0	www.cranfield.ac.uk	/	Session	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	__rafm	www.cranfield.ac.uk	/	Session	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	__rasel0	www.cranfield.ac.uk	/	Session	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	__rasesh	www.cranfield.ac.uk	/	3 years	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
To be completed	__ratel0	www.cranfield.ac.uk	/	Session	Any	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Digital Control Room Ltd	wscrCookieConsent	www.cranfield.ac.uk	/	1 year	Any	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.

Amazon Web Services, Amazon.com, Inc.	AWSELB	302890.global.sit eimproveanalytic s.io	/	Session	HTTPS	Your visit	Used by Elastic Load Balancing from Amazon Web Services to effectively balance load on the servers.
Amazon Web Services, Amazon.com, Inc.	AWSELBCORS	302890.global.sit eimproveanalytic s.io	/	Session	HTTPS	Your visit	Used by Elastic Load Balancing from Amazon Web Services to effectively balance load on the servers.
Laravel LLC	Recite_Session	api.reciteme.com	/	Session	Any	Your visit	Stores session data during a website visit, issued by the Laravel framework for building websites.
Cloudflare, Inc.	__cfduid	buzzsprout.com	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
EIS, Microsoft Corporation	JSESSIONID	cranfield.radiusb ycampusmgmt.c om	/ssc	Session	HTTPS	Your visit	Stores session data during a website visit, issued by Jetty Web Server.
reCAPTCHA, Google LLC	__GRECAPTCHA	google.com	/recaptc ha	1 year	HTTPS	Authorisation	Part of the reCAPTCHA verification system.
Cloudflare, Inc.	__cfduid	hs-analytics.net	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfduid	hs-banner.com	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfduid	hs-scripts.com	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfduid	hsadspixel.net	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfduid	hsappstatic.net	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfduid	hsforms.com	/	1 year	HTTPS	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfduid	hsforms.net	/	1 year	HTTPS	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfduid	hubspot.com	/	1 year	HTTPS	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Dynatrace LLC	dtCookie	mba.com	/	Session	Any	Your visit	Collect data for Dynatrace, a system to track application and user errors.
EIS, Microsoft Corporation	JSESSIONID	nr-data.net	/	Session	HTTPS	Your visit	Stores session data during a website visit, issued by Jetty Web Server.
Cloudflare, Inc.	__cfduid	rawgit.com	/	1 year	HTTPS	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.

Cloudflare, Inc.	__cfduid	siteimproveanalytics.com	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfduid	unibuddy.co	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
Cloudflare, Inc.	__cfduid	usemessages.com	/	1 year	Any	Authorisation	Identify individual users behind a shared IP address and apply security settings on a per-user basis.
EIS, Microsoft Corporation	JSESSIONID	www.linkedin.com	/	Session	HTTPS	Your visit	Stores session data during a website visit, issued by Jetty Web Server.
ASP.NET, Microsoft Corporation	ASP.NET_SessionId	www.mba.com	/	Session	HTTPS	Authorisation	Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites.
To be completed	MiniQuiz2Source	www.mba.com	/	Session	HTTPS	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Citrix Systems, Inc.	NSC_*	www.mba.com	/	Session	HTTPS	Your visit	Used by Citrix Netscaler load balancer to effectively balance load on the servers.
To be completed	PreferredCountry	www.mba.com	/		HTTPS	Under review	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Sitecore A/S	<letters>#lang	www.mba.com	/	Session	HTTPS	Your visit	Stores user language and country preferences for this website.
YouTube, Google LLC	CONSENT	youtube.com	/	21 years	Any	Your visit	Indicates acceptance of YouTube's privacy review
YouTube, Google LLC	CONSENT	youtube.com	/	21 years	Any	Your visit	Indicates acceptance of YouTube's privacy review

Site experience cookies - 2 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Twitter, Twitter, Inc.	lang	cdn.syndication.twimg.com	/	Session	Any	User preferences	Records the language preference of the visitor.
Vimeo, LLC	player	vimeo.com	/	1 year	HTTPS	User preferences	Stores user preferences for the playback of videos from Vimeo.com

Performance & operation cookies - 21 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Google Analytics, Google LLC	__utma	alumni.cranfield.ac.uk	/	2 years	Any	Analytics	Collects data such as number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This information is used by Google Analytics.
Google Analytics, Google LLC	__utmb	alumni.cranfield.ac.uk	/	30 minutes	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor enters the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google LLC	__utmc	alumni.cranfield.ac.uk	/	Session	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor leaves the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google LLC	__utmt	alumni.cranfield.ac.uk	/	10 minutes	Any	Analytics	Used to throttle the requests to Google Analytics.
Google Analytics, Google LLC	__utmz	alumni.cranfield.ac.uk	/	6 months	Any	Analytics	Collects data about where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. Used by Google Analytics.
Google Analytics, Google LLC	_ga	cranfield.ac.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	_gat_UA-43782968-1	cranfield.ac.uk	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	_gid	cranfield.ac.uk	/	1 day	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Mouseflow ApS	mf_*	cranfield.ac.uk	/	Session	Any	Analytics	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Mouseflow ApS	mf_user	cranfield.ac.uk	/	90 days	Any	Analytics	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Siteimprove	nmstat	cranfield.ac.uk	/	1000 days	Any	Analytics	This cookie is used to register whether or not you are a returning user.

Google Analytics, Google LLC	__utma	virtualtour.cranfield.ac.uk	/	2 years	Any	Analytics	Collects data such as number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This information is used by Google Analytics.
Google Analytics, Google LLC	__utmb	virtualtour.cranfield.ac.uk	/	30 minutes	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor enters the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google LLC	__utmc	virtualtour.cranfield.ac.uk	/	Session	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor leaves the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google LLC	__utmz	virtualtour.cranfield.ac.uk	/	6 months	Any	Analytics	Collects data about where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. Used by Google Analytics.
Sitecore A/S	SC_ANALYTICS_GLOBAL_COOKIE	www.cranfield.ac.uk	/	1 year	Any	Analytics	Gather anonymous analytics information for visitors to the site.
Incapsula, Inc., Imperva, Inc.	incap_ses_*	mba.com	/	Session	Any	Performance / Networking	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Incapsula, Inc., Imperva, Inc.	visid_incap_*	mba.com	/	2 years	Any	Performance / Networking	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Vimeo, LLC	vuid	vimeo.com	/	2 years	HTTPS	Analytics	Vimeo Analytics unique id
Sitecore A/S	SC_ANALYTICS_GLOBAL_COOKIE	www.mba.com	/	1 year	HTTPS	Analytics	Gather anonymous analytics information for visitors to the site.
YouTube, Google LLC	YSC	youtube.com	/	Session	Any	Analytics	A unique identifier given to site visitor when viewing a video.

Marketing, anonymous cross site tracking cookies - 27 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Facebook, Inc.	_fbp	cranfield.ac.uk	/	2 hours, 10 minutes	Any	Advertising	This cookie will help deliver our advertising to people who have already visited our website when they are on Facebook or a digital platform powered by Facebook Advertising.
AdSense, Google LLC	_gcl_au	cranfield.ac.uk	/	3 months	Any	Advertising	Google AdSense gather statistics on the use of their service to help inform marketing decisions
Hotjar Ltd.	_hjAbsoluteSessionInProgress	cranfield.ac.uk	/	30 minutes	Any	Survey	This cookie is used to detect the first pageview session of a user. This is a True/False flag set by the cookie.
Hotjar Ltd.	_hjFirstSeen	cranfield.ac.uk	/	30 minutes	Any	Survey	This cookie is set once a visitor completes a survey. It is used to only load the survey content if the visitor hasn't completed the survey yet.
Hotjar Ltd.	_hjTLDTest	cranfield.ac.uk	/	Session	Any	Survey	This cookie is set by a HotJar Survey to assist sharing across subdomains.
Hotjar Ltd.	_hjid	cranfield.ac.uk	/	1 year	Any	Survey	Set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behaviour in subsequent visits to the same site will be attributed to the same user ID.
Bing, Microsoft Corporation	_uetsid	cranfield.ac.uk	/	30 minutes	Any	Advertising	Maintains a session with Microsoft Inc. advertising platform Bing.
Bing, Microsoft Corporation	_uetvid	cranfield.ac.uk	/	2 weeks, 2 days	Any	Advertising	Identify an existing user by Microsoft Bing's advertising suite Universal Event Tracking.
Hotjar Ltd.	_hjIncludedInPageviewSample	www.cranfield.ac.uk	/	30 minutes	Any	Survey	This cookie is set to let Hotjar know whether that visitor is included in the data sampling.
Outbrain inc	outbrain_cid_fetch	www.cranfield.ac.uk	/	5 minutes	Any	Advertising	Outbrain helps people find interesting content through personalized recommendations.
LinkedIn Corporation	lang	ads.linkedin.com	/	Session	Any	Social networking	Used to remember a user's language setting

Bing, Microsoft Corporation	MUID	bing.com	/	2 years	HTTPS	Advertising	This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.
DoubleClick, Google LLC	IDE	doubleclick.net	/	2 years	Any	Advertising	Contains a unique code to determine which advertisements have been shown on a device, on behalf of Google Inc. Advertising platform DoubleClick. Allows monitoring of the effectiveness of the ads and make the ads more relevant to the user.
DoubleClick, Google LLC	RUL	doubleclick.net	/	1 year	HTTPS	Advertising	Used for re-targeting, optimisation and reporting of online adverts on behalf of Google Inc. Advertising platform DoubleClick.
DoubleClick, Google LLC	test_cookie	doubleclick.net	/	15 minutes	Any	Advertising	Tests if the user's browser supports cookies, on behalf of Google Inc. Advertising platform DoubleClick.
Facebook, Inc.	fr	facebook.com	/	3 months	Any	Advertising	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.
LinkedIn Corporation	AnalyticsSyncHistory	linkedin.com	/	30 days	HTTPS	Social networking	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries
LinkedIn Corporation	UserMatchHistory	linkedin.com	/	1 month	HTTPS	Social networking	LinkedIn Ads ID syncing
LinkedIn Corporation	bcookie	linkedin.com	/	2 years	Any	Social networking	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform
LinkedIn Corporation	lang	linkedin.com	/	Session	Any	Social networking	Used to remember a user's language setting
LinkedIn Corporation	li_gc	linkedin.com	/	2 years	HTTPS	Social networking	Used to store consent of guests regarding the use of cookies for non-essential purposes
LinkedIn Corporation	lidc	linkedin.com	/	1 day	Any	Social networking	Set by social networking platform LinkedIn Corporation when you load web pages that include a panel inviting you to Follow us.

ScorecardResearch, Full Circle Studies, Inc	UID	scorecardresearch.com	/	1 year	HTTPS	Advertising	Collects information such as when a user visited a website, what page of the website it was, title of the web page, IP address. This information is used by ScorecardResearch, a service of Full Circle Studies, Inc., a part of the comScore, Inc. market research community. By analysing general visitation patterns and conducting surveys, ScorecardResearch is able to help companies better understand the likes and dislikes of consumers.
ScorecardResearch, Full Circle Studies, Inc	UIDR	scorecardresearch.com	/	1 year	HTTPS	Advertising	Collects information such as when a user visited a website, what page of the website it was, title of the web page, IP address. This information is used by ScorecardResearch, a service of Full Circle Studies, Inc., a part of the comScore, Inc. market research community. By analysing general visitation patterns and conducting surveys, ScorecardResearch is able to help companies better understand the likes and dislikes of consumers.
Twitter, Inc.	personalization_id	twitter.com	/	2 years	Any	Social networking	Collects anonymous data and monitors how users navigate and interact with the Site and Services of real-time information networking platform Twitter, Inc.. The aim is to customise and improve the Services.
LinkedIn Corporation	bscookie	www.linkedin.com	/	2 years	HTTPS	Social networking	Used for saving the state of 2FA of a logged in user
YouTube, Google LLC	VISITOR_INFO1_LIVE	youtube.com	/	240 days	Any	Advertising	Remembers if YouTube should show the new-style or old-style video interface to you.

Marketing, targeted advertising cookies - 10 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies may be shared to third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
AddThis, LLC, Oracle Corporation	__atuvc	alumni.cranfield.ac.uk	/	2 years	Any	Social networking	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC, Oracle Corporation	__atuvs	alumni.cranfield.ac.uk	/	30 minutes	Any	Social networking	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC, Oracle Corporation	__atuvc	webapps2.cranfield.ac.uk	/	2 years	Any	Social networking	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC, Oracle Corporation	__atuvs	webapps2.cranfield.ac.uk	/	30 minutes	Any	Social networking	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC, Oracle Corporation	__atuvc	www.cranfield.ac.uk	/	2 years	Any	Social networking	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC, Oracle Corporation	__atuvs	www.cranfield.ac.uk	/	30 minutes	Any	Social networking	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC, Oracle Corporation	loc	addthis.com	/	2 years, 3 weeks	HTTPS	Social networking	Records user geographic location, on behalf of AddThis which is owned and operated by Clearspring Technologies. AddThis is a content sharing platform which gives end users a way to share content across the social web, and provides analytics to publishers.
AddThis, LLC, Oracle Corporation	loc	addthis.com	/	2 years, 3 weeks	HTTPS	Social networking	Records user geographic location, on behalf of AddThis which is owned and operated by Clearspring Technologies. AddThis is a content sharing platform which gives end users a way to share content across the social web, and provides analytics to publishers.
AddThis, LLC, Oracle Corporation	uvc	addthis.com	/	2 years	Any	Social networking	Measures how often AddThis see a user. AddThis, owned and operated by Clearspring Technologies, uses this information to give end users a way to share content across the social web, and provide publishers with in-depth analytics.

AddThis, LLC, Oracle Corporation

xtc

addthis.com

/

2 years

Any

Social networking

Records user sharing and social activity, on behalf of AddThis which is owned and operated by Clearspring Technologies. AddThis is a content sharing platform which gives end users a way to share content across the social web, and provides analytics to publishers.