

Full and detailed technical cookies disclosure

Website audited: <https://gallaghercommunication.com/>

Audit date: 2020-03-17

Auditor: Digital Control Room Limited
<https://www.digitalcontrolroom.com/>

This document is provided to support "-- company --" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 2020-03-17.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "-- company --" and should be returned at their request.

Cookies

Necessary cookies - 3 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Digital Control Room Ltd	wscrCookieConsent	gallaghercommunication.com	/	1 year	Any	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.
The PHP Group	PHPSESSID	gallaghercommunication.activehosted.com	/	Session	HTTPS	Your visit	Stores session data during a website visit, issued by a PHP application, which is a Web Application framework for building websites, produced by The PHP Group.
EIS	JSESSIONID	nr-data.net	/	Session	Any	Your visit	Stores session data during a website visit, issued by Jetty Web Server.

Site experience cookies - 0 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

We do not use any cookies in this category.

Performance & operation cookies - 5 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Google Analytics, Google LLC	__ga	gallaghercommunication.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	__gat	gallaghercommunication.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	__gid	gallaghercommunication.com	/	1 day	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Cloudflare, Inc.	__cfduid	activehosted.com	/	1 year	Any	Performance / Networking	Used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.
YouTube, Google LLC	YSC	youtube.com	/	Session	Any	Analytics	A unique identifier given to site visitor when viewing a video.

Marketing, anonymous cross site tracking cookies - 2 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
YouTube, Google LLC	GPS	youtube.com	/	30 minutes	Any	Advertising	A unique identifier given to each mobile device that allows tracking based on GPS location.
YouTube, Google LLC	VISITOR_INFO1_LIVE	youtube.com	/	240 days	HTTPS	Advertising	Remembers if YouTube should show the new-style or old-style video interface to you.

Marketing, targeted advertising cookies - 0 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies may be shared to third parties.

We do not use any cookies in this category.