

Potpune i detaljna tehnička evidencija cookieja

Revidirana internetska stranica:	https://www.visa.com.hr/
Datum revizije:	2017-09-07
Revizor:	Digital Control Room Limited https://www.digitalcontrolroom.com/

Ovaj dokument je kreiran kao podrška upravljanju pristanka "VISA EUROPE" vezano za Direktivu o privatnosti EU-a. On nudi potpune informacije o svim cookiejima koji su navedeni u izvješću od 2017-09-07.

Namijenjen je za one koji žele prekontrolirati posebne podatke o cookiejima koji su u uporabi na siteu, kao podrška vašem "informiranom izboru".

Ovaj sadržaj ne bi trebao biti korišten za bilo koju drugu svrhu uključujući i za financijski dobitak. Ovaj dokument ostaje u vlasništvu "VISA EUROPE" i ne bi trebao biti vraćen na njihov zahtjev.

Cookiji

Neophodni cookiji - pronađeno 3

Ovi cookiji su važni za funkcioniranje internetskih stranica jer oni podržavaju važne funkcije, kao što su kupovna košarica, kao i tehnički rad websitea kako bismo bili sigurni da ima očekivano funkcioniranje.

Kompanija	Ime cookieja	Domena	Staza	Istjecanje	Protokol	Svrha	Opis
ASP.NET, Microsoft, Inc.	ASP.NET_SessionId	www.visa.com.hr	/	Sesija	bilo koji	Vaša posjeta	Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites.
Digital Control Room Limited	wscrCookieConsent	visa.com.hr	/	90 dani	bilo koji	Vaša posjeta	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.
Digital Control Room Limited	wscrCookieConsent	visapreview.com	/	90 dani	bilo koji	Vaša posjeta	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.

Cookiji iskustva korištenja sitea - pronađeno 0

Ovi cookiji se koriste kako bi potpomogli iskustvu korištenja sitea i prilikom uključivanja korisnički selektiranih opcija, pomoći navigacije siteom, itd. Općenito, nikakvi osobni podaci se ne prikupljaju ovom vrstom cookija.

Mi ne koristimo cookieje u ovoj kategoriji

Cookiji Performansi i funkcioniranja - pronađeno 6

Ovi cookiji se koriste prilikom upravljanja siteom i oni uključuju korisničke ankete, snimanje broja posjetitelja i druge web analitičke podatke. Limitirani broj osobnih podataka može biti prikupljen.

Kompanija	Ime cookieja	Domena	Staza	Istjecanje	Protokol	Svrha	Opis
SlideShare Inc.	ServerID	www.visa.com.hr	/	Sesija	bilo koji	Performanse / Mrežni rad	Improve website performance and reliability by balancing load between servers operated by SlideShare.
Google Analytics, Google Inc.	__utma	visa.com.hr	/	2 godine	bilo koji	Analitika	Collects data such as number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This information is used by Google Analytics.
Google Analytics, Google Inc.	__utmb	visa.com.hr	/	30 minute	bilo koji	Analitika	Takes a timestamp of the exact moment in time when a visitor enters the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google Inc.	__utmc	visa.com.hr	/	Sesija	bilo koji	Analitika	Takes a timestamp of the exact moment in time when a visitor leaves the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google Inc.	__utmt	visa.com.hr	/	10 minute	bilo koji	Analitika	Used to throttle the requests to Google Analytics.
Google Analytics, Google Inc.	__utmz	visa.com.hr	/	6 mjeseci	bilo koji	Analitika	Collects data about where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. Used by Google Analytics.

Marketinški cookiji i cookiji cross site praćenja - pronađeno 29

Ovi cookiji se koriste za praćenje posjetitelja na našem websiteu. Oni se mogu koristiti za izgrađivanje profila pretraživanja i/ili za pregledavanje povijesti za svakog posjetitelja. Identifikacijski ili jedinstveni podaci mogu biti prikupljeni. Anonimizirani podaci se mogu dijeliti s trećim stranama.

Kompanija	Ime cookieja	Domena	Staza	Istjecanje	Protokol	Svrha	Opis
AppNexus Inc.	sess	adnxs.com	/	1 dan	bilo koji	Oglašavanje (niski utjecaj)	Tests whether a browser is configured to accept cookies from Advertising platform AppNexus.
The Trade Desk	TDCPM	adsvr.org	/	1 godina	bilo koji	Oglašavanje (niski utjecaj)	Used by advertising company The Trade Desk in tracking web browsing behaviour.
The Trade Desk	TDID	adsvr.org	/	1 godina	bilo koji	Oglašavanje (niski utjecaj)	Used by advertising company The Trade Desk in tracking web browsing behaviour.
Biti će kompletirano	ab	agkn.com	/	1 godine	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Blue Kai Inc.	bkdc	bluekai.com	/	1 mjesec	bilo koji	Oglašavanje (niski utjecaj)	Collects data such as browser information, IP address, search history, clickstream data. Used by BlueKai, Inc. which is an Ad network / Retargeter Technology provider enabling advertisers to target an advertisement to a user who has visited their website or interacted with a different advertisement in the past. Aggregate data is shared with 3rd parties.
Blue Kai Inc.	bku	bluekai.com	/	180 dani	bilo koji	Oglašavanje (niski utjecaj)	Collects data such as browser information, IP address, search history, clickstream data. Used by BlueKai, Inc. which is an Ad network / Retargeter Technology provider enabling advertisers to target an advertisement to a user who has visited their website or interacted with a different advertisement in the past. Aggregate data is shared with 3rd parties.
DoubleClick, Google Inc.	IDE	doubleclick.net	/	2 godine	bilo koji	Oglašavanje (niski utjecaj)	Contains a unique code to determine which advertisements have been shown on a device, on behalf of Google Inc. Advertising platform DoubleClick. Allows monitoring of the effectiveness of the ads and make the ads more relevant to the user.
DoubleClick, Google Inc.	test_cookie	doubleclick.net	/	15 minute	bilo koji	Oglašavanje (niski utjecaj)	Tests if the user's browser supports cookies, on behalf of Google Inc. Advertising platform DoubleClick.

Adobe Media Optimizer, Adobe Systems Incorporated	dpm	dpm.demdex.net	/	2 godine	bilo koji	Oglašavanje (niski utjecaj)	Used to build unique audience profiles. The audience management capabilities in Adobe Media Optimizer integrate online and offline data from every imaginable source to deliver a unified view of all audiences. Used by companies to quickly identify their most valuable customers and deliver targeted messages that inspire them to act.
Biti će kompletirano	EE	exelator.com	/	3 mjeseci, 29 dani	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
eXelate	ud	exelator.com	/	120 dani	bilo koji	Oglašavanje (niski utjecaj)	Collects anonymous data about a user's website visit such as number of visits, average time spent, pages viewed, navigation history through the website, and other statistics. Used by eXelate who aggregate and analyse the data to provide online ad targeting services for online advertisers.
Eyeota Limited	mako_uid	eyeota.net	/	1 godina	bilo koji	Oglašavanje (niski utjecaj)	Used by Eyeota that helps publishers maximize their audience data revenues, and empowers advertisers to target the exact audience they want. Eyeota claims to have 1 Billion Unique Global Profiles.
Affectv Ltd	ck	go.affec.tv	/	5 godine	bilo koji	Društvene mreže (niski utjecaj)	Used by Affectv Ltd, a Social Targeting company who work with hundreds of websites and social media sites globally to display ads and video ads for users based on their internet browsing. The aim is to make display and video ads more relevant for users to enhance their web browsing experience.
Affectv Ltd	oo	go.affec.tv	/	5 godine	bilo koji	Društvene mreže (niski utjecaj)	Used by Affectv Ltd, a Social Targeting company who work with hundreds of websites and social media sites globally to display ads and video ads for users based on their internet browsing. The aim is to make display and video ads more relevant for users to enhance their web browsing experience.
Affectv Ltd	pt	go.affec.tv	/	1 mjesec	bilo koji	Društvene mreže (niski utjecaj)	Used by Affectv Ltd, a Social Targeting company who work with hundreds of websites and social media sites globally to display ads and video ads for users based on their internet browsing. The aim is to make display and video ads more relevant for users to enhance their web browsing experience.
Biti će kompletirano	pi	ml314.com	/	10 godine	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.

Biti će kompletirano	u	ml314.com	/	1 minute	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Rocket Fuel, Inc.	eud	rfihub.com	/	2 godine, 5 mjeseci	bilo koji	Oglašavanje (niski utjecaj)	Collects anonymous user data on behalf of Advertising platform Rocket Fuel, Inc.. Information such as which ads have been shown and on which pages, whether the user clicked them, IP address, whether the user purchased an item from a partner of Rocket Fuel, Inc.. This information is used with proprietary technology to target audiences and deliver personalized ads.
Rocket Fuel, Inc.	euds	rfihub.com	/	Sesija	bilo koji	Oglašavanje (niski utjecaj)	Collects anonymous user data on behalf of Advertising platform Rocket Fuel, Inc.. Information such as which ads have been shown and on which pages, whether the user clicked them, IP address, whether the user purchased an item from a partner of Rocket Fuel, Inc.. This information is used with proprietary technology to target audiences and deliver personalized ads.
Rocket Fuel, Inc.	rud	rfihub.com	/	2 godine, 5 mjeseci	bilo koji	Oglašavanje (niski utjecaj)	Collects anonymous user data on behalf of Advertising platform Rocket Fuel, Inc.. Information such as which ads have been shown and on which pages, whether the user clicked them, IP address, whether the user purchased an item from a partner of Rocket Fuel, Inc.. This information is used with proprietary technology to target audiences and deliver personalized ads.
Rocket Fuel, Inc.	ruds	rfihub.com	/	Sesija	bilo koji	Oglašavanje (niski utjecaj)	Collects anonymous user data on behalf of Advertising platform Rocket Fuel, Inc.. Information such as which ads have been shown and on which pages, whether the user clicked them, IP address, whether the user purchased an item from a partner of Rocket Fuel, Inc.. This information is used with proprietary technology to target audiences and deliver personalized ads.
Biti će kompletirano	bt3	s.thebrighttag.com	/	1 godine	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Biti će kompletirano	btv3.TYqishp	s.thebrighttag.com	/	1 godine	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Biti će kompletirano	btv3.X7aCaxG	s.thebrighttag.com	/	1 mjeseci	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.

Biti će kompletirano	pxcelBcnLcy	t.sharethis.com	/	Sesija	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Biti će kompletirano	pxcelPage_c010_E	t.sharethis.com	/	1 tjedni	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Biti će kompletirano	wui	weborama.com	/	21 mjeseci	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Biti će kompletirano	AFFICHE_W	weborama.fr	/	3 mjeseci, 2 dani	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.
Biti će kompletirano	json	www.entitytag.co.uk	/	2 godine	bilo koji	Pregled u tijeku	This cookie is currently under review and its purpose is being assigned. Once complete, this description will be updated accordingly.

Marketinški, oglašivački ciljani cookiji - pronađeno 5

Ovi cookiji se koriste za praćenje internetskih navika i aktivnosti. Mi ove informacije koristimo kako bismo bili u mogućnosti da vam pokažemo relevantne/personalizirane marketinške sadržaje. Uporabom ove vrste cookija, mi možemo prikupljati osobne identifikacijske informacije koje možemo koristiti za prikazivanje ciljanih oglašivačkih sadržaja i/ili dijeljenje ovih informacija s trećim stranama u istu svrhu. Bilokoja aktivnost koja je zabilježena ili snimljena uporabom ovih cookija može biti prodana trećim stranama.

Kompanija	Ime cookieja	Domena	Staza	Istjecanje	Protokol	Svrha	Opis
Whois Privacy Protection Service, Inc.	cid_*	ctnsnet.com	/	1 godina	bilo koji	Oglašavanje (visoki utjecaj)	Collects unidentifiable data to an unidentifiable company for unknown purposes. The company's identity is guarded by Whois Privacy Protection Service, Inc.
Whois Privacy Protection Service, Inc.	opt	ctnsnet.com	/	1 godina	bilo koji	Oglašavanje (visoki utjecaj)	Collects unidentifiable data to an unidentifiable company for unknown purposes. The company's identity is guarded by Whois Privacy Protection Service, Inc.
Adobe Media Optimizer, Adobe Systems Incorporated	demdex	demdex.net	/	2 godine	bilo koji	Oglašavanje (visoki utjecaj)	Used to build unique audience profiles. The audience management capabilities in Adobe Media Optimizer integrate online and offline data from every imaginable source to deliver a unified view of all audiences. Used by companies to quickly identify their most valuable customers and deliver targeted messages that inspire them to act.
AddThis, LLC	SEUNCY	semasio.net	/	6 mjeseci	bilo koji	Društvene mreže (visoki utjecaj)	Used by the AddThis sharing functionality.
ShareThis Inc.	__stid	sharethis.com	/	1 godina	bilo koji	Društvene mreže (visoki utjecaj)	Stores a unique ID for each website visitor. Used by social networking platform ShareThis Inc. which offers online services and applications that allow users to share content on the Web more easily.