

Full and detailed technical cookies disclosure

Website audited: <https://www.intasure.com/>
Audit date: 2020-08-17
Auditor: Digital Control Room Limited
<https://www.digitalcontrolroom.com/>

This document is provided to support "-- company --" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 2020-08-17.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "-- company --" and should be returned at their request.

Cookies

Necessary cookies - 2 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
ASP.NET, Microsoft Corporation	ASPSESSIONID<i>*</i>	www.intasure.com	/	Session	HTTPS	Your visit	Stores session data during a website visit, issued by Microsoft's ASP.NET Application, a framework for building websites.
Digital Control Room Ltd	wscrCookieConsent	www.intasure.com	/	1 year	Any	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.

Site experience cookies - 1 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Twitter, Twitter, Inc.	lang	cdn.syndication.twimg.com	/	Session	Any	User preferences	Records the language preference of the visitor.

Performance & operation cookies - 10 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Google Analytics, Google LLC	__utma	intasure.com	/	2 years	Any	Analytics	Collects data such as number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This information is used by Google Analytics.
Google Analytics, Google LLC	__utmb	intasure.com	/	30 minutes	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor enters the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google LLC	__utmc	intasure.com	/	Session	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor leaves the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google LLC	__utmz	intasure.com	/	6 months	Any	Analytics	Collects data about where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. Used by Google Analytics.
Google Analytics, Google LLC	_ga	intasure.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	_gat	intasure.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	_gat_UA-205642-3	intasure.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	_gat_gtag_UA_205642_3	intasure.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google LLC	_gid	intasure.com	/	1 day	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
YouTube, Google LLC	YSC	youtube.com	/	Session	Any	Analytics	A unique identifier given to site visitor when viewing a video.

Marketing, anonymous cross site tracking cookies - 9 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Facebook, Inc.	_fbp	intasure.com	/	2 hours, 10 minutes	Any	Advertising	This cookie will help deliver our advertising to people who have already visited our website when they are on Facebook or a digital platform powered by Facebook Advertising.
AdSense, Google LLC	_gcl_au	intasure.com	/	3 months	Any	Advertising	Google AdSense gather statistics on the use of their service to help inform marketing decisions
DoubleClick, Google LLC	IDE	doubleclick.net	/	2 years	Any	Advertising	Contains a unique code to determine which advertisements have been shown on a device, on behalf of Google Inc. Advertising platform DoubleClick. Allows monitoring of the effectiveness of the ads and make the ads more relevant to the user.
DoubleClick, Google LLC	test_cookie	doubleclick.net	/	15 minutes	Any	Advertising	Tests if the user's browser supports cookies, on behalf of Google Inc. Advertising platform DoubleClick.
Facebook, Inc.	fr	facebook.com	/	3 months	HTTPS	Advertising	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.
Facebook, Inc.		www.facebook.com	/	Session	Any	Social networking	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.
Facebook, Inc.		www.facebook.com	/tr	Session	Any	Social networking	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.
YouTube, Google LLC	GPS	youtube.com	/	30 minutes	Any	Advertising	A unique identifier given to each mobile device that allows tracking based on GPS location.
YouTube, Google LLC	VISITOR_INFO1_LIVE	youtube.com	/	240 days	Any	Advertising	Remembers if YouTube should show the new-style or old-style video interface to you.

Marketing, targeted advertising cookies - 5 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies may be shared to third parties.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
AddThis, LLC, Oracle Corporation	__atuvc	www.intasure.com	/	2 years	Any	Social networking	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC, Oracle Corporation	__atuvs	www.intasure.com	/	30 minutes	Any	Social networking	Stores the result of code executed by AddThis to maintain a consistent counter when content is shared.
AddThis, LLC, Oracle Corporation	loc	addthis.com	/	2 years, 3 weeks	HTTPS	Social networking	Records user geographic location, on behalf of AddThis which is owned and operated by Clearspring Technologies. AddThis is a content sharing platform which gives end users a way to share content across the social web, and provides analytics to publishers.
AddThis, LLC, Oracle Corporation	uvc	addthis.com	/	2 years	Any	Social networking	Measures how often AddThis see a user. AddThis, owned and operated by Clearspring Technologies, uses this information to give end users a way to share content across the social web, and provide publishers with in-depth analytics.
AddThis, LLC, Oracle Corporation	xtc	addthis.com	/	2 years	Any	Social networking	Records user sharing and social activity, on behalf of AddThis which is owned and operated by Clearspring Technologies. AddThis is a content sharing platform which gives end users a way to share content across the social web, and provides analytics to publishers.